



2020 Stars & S'mores Sponsorship Levels & Benefits

Friday & Saturday, January 17 & 18, 2020 | 6:00p-9:00p

Dogwood Canyon
Audubon Center

Dogwood Canyon Audubon Center
1206 W FM 1382, Cedar Hill, TX 75104

DEADLINES: To receive full marketing benefits, payment must be received by January 2, 2020. Sponsor must provide all logos, website links, and event program ads to dcac@audubon.org by January 2, 2020. Swag bag materials and corporate banners must be delivered to Dogwood Canyon by January 8, 2020.

Presenting Sponsor - \$10,000 (limited to one sponsor)

- **Additionally sponsors the center's free admission throughout 2020**
- Semi-permanent signage displayed at Dogwood Canyon's visitor center and trail entry recognizing sponsorship of free admission throughout 2020
- Company logo receives most prominent display on all promotional materials for the event
- Full page ad in event program
- Company logo prominently displayed on shuttles used during event
- Corporate banners displayed prominently at check-in table and visitor center during event (total of 2 banners)
- 15 admission tickets with exclusive guided hike for sponsors (hike time TBD)
- 3 VIP parking passes for parking at center for event
- Complimentary rental of Trout Lily room for up to 16 hours during 2020 (during business hours, based on availability, to be used in minimum of 4-hour increments)
- Complimentary programming of up to 10 hours to be scheduled in 2020, including opportunities for bird of prey encounters, guided hikes, or guided kayak eco-tours (capacity and duration of each program varies)
- Complimentary vendor table at event
- Opportunity to provide promotional materials in event swag bags
- Opportunity to provide a pre-recorded sponsorship video message to be displayed on Dogwood Canyon's home webpage
- Company name & logo with link on Dogwood Canyon's home webpage throughout 2020
- Recognition of sponsorship on Dogwood Canyon's Facebook and Instagram pages

Guided Hike Sponsors - \$5,000 (limited to four sponsors)

- **Additionally sponsors the center's trail maintenance and monthly habitat workdays throughout 2020**
- Company name included on semi-permanent signage displayed at Dogwood Canyon's trailhead recognizing sponsorship of trail maintenance throughout 2020
- Company name and logo associated with monthly habitat workdays throughout 2020, including Facebook event advertising and Dogwood Canyon's habitat workday webpage.
- Half page ad in event program and logo displayed on promotional materials for event
- Company logo displayed on shuttles used during event
- Corporate banner displayed at trail entry during event
- 10 admission tickets with exclusive guided hike for sponsors (hike time TBD)
- 2 VIP parking passes for parking at center for event
- Complimentary rental of Trout Lily room for up to 12 hours during 2020 (during business hours, based on availability, to be used in minimum of 4-hour increments)
- Complimentary programming of up to 4 hours to be scheduled in 2020, including opportunities for bird of prey encounters or guided hikes (capacity and duration of each program varies)
- Complimentary vendor table at event
- Opportunity to provide promotional materials in event swag bags
- Opportunity to provide a pre-recorded sponsorship video message to be displayed on Dogwood Canyon's home webpage
- Company name & logo with link on Dogwood Canyon's home webpage throughout 2020
- Recognition of sponsorship on Dogwood Canyon's Facebook and Instagram pages

Animal Encounter Sponsors - \$2,500

- **Additionally sponsors the care of animals used in educational programming (birds of prey and reptiles) during 2020**
- Company name included on semi-permanent signage displayed at Dogwood Canyon's bird mews recognizing sponsorship of birds of prey throughout 2020
- Quarter page ad in event program and logo displayed on promotional materials for event
- Company logo displayed on shuttles used during event
- Corporate banner displayed at animal encounter programming during event
- 5 admission tickets with exclusive guided hike for sponsors (hike time TBD)
- 1 VIP parking pass for parking at center for event
- Complimentary rental of Trout Lily room for up to 8 hours during 2020 (during business hours, based on availability, to be used in one booking)
- Complimentary programming of up to 2 hours to be scheduled in 2020, including opportunities for bird of prey encounters or guided hikes (capacity and duration of each program varies)
- Complimentary vendor table at event
- Opportunity to provide promotional materials in event swag bags
- Opportunity to provide a pre-recorded sponsorship video message to be displayed on Dogwood Canyon's home webpage
- Company name & logo with link on Dogwood Canyon's home webpage throughout 2020
- Recognition of sponsorship on Dogwood Canyon's Facebook and Instagram pages

S'mores & Telescopes Sponsors - \$1,500

- **Additionally sponsors maintenance of the center's Nature Play area during 2020**
- Company name included on semi-permanent signage displayed in Dogwood Canyon's Nature Play area recognizing sponsorship of maintenance of Nature Play area throughout 2020
- Business card ad in event program and logo displayed on promotional materials for event
- Company logo displayed on shuttles used during event
- Corporate banner displayed at s'mores and telescope stations during event
- 2 admission tickets with exclusive guided hike for sponsors (hike time TBD)
- Complimentary rental of Trout Lily room for up to 4 hours during 2020 (during business hours, based on availability, to be used in one booking)
- Complimentary vendor table at event
- Opportunity to provide promotional materials in event swag bags
- Opportunity to provide a pre-recorded sponsorship video message to be displayed on Dogwood Canyon's home webpage
- Company name & logo with link on Dogwood Canyon's home webpage throughout 2020
- Recognition of sponsorship on Dogwood Canyon's Facebook and Instagram pages

Parking & Shuttle Sponsors - \$500

- Company logo displayed on shuttles used during event
- Company logo displayed on promotional materials and in event program for event
- 2 admission tickets with exclusive guided hike for sponsors (hike time TBD)
- Complimentary vendor table at event
- Opportunity to provide promotional materials in event swag bags
- Opportunity to provide a pre-recorded sponsorship video message to be displayed on Dogwood Canyon's home webpage
- Company name & logo with link on Dogwood Canyon's home webpage throughout 2020
- Recognition of sponsorship on Dogwood Canyon's Facebook and Instagram pages

Friend of Dogwood Canyon Audubon Center - \$100

- You or your company's name will be listed in the event program
- Your company's name and logo will be displayed on Dogwood Canyon's Stars & S'mores event webpage
- Complimentary vendor table at event

Sponsorship contact:

Michaela Kral

(469) 526-1987 | mkral@audubon.org

Dogwood Canyon Audubon Center is an operation of National Audubon Society, Inc., a 501(c)(3) non-profit organization registered with Federal Tax ID # 13-1624102. Your contribution is tax-deductible to the extent allowed by law.